

Name: _____

Period: _____

INTERNATIONAL COMPANY REPORT



1. Select one of the following companies to research:

Coca Cola	Kellogg
McDonald's	Pepsi
Walt Disney	Kraft (Phillip Morris)
Mattel	Procter & Gamble

2. Prepare a written, oral, or computer-generated report

The report should include the following:

1. A brief history of the company
2. Different products produced by the company
3. Where the company world headquarters is located (country and continent)?
4. Four different countries with which the company does business and the type of economic system those countries have. (Traditional, socialism, communism, or market.)
5. Compare how the product(s) is marketed in each of the four countries.
6. Is stock for this company sold on foreign stock exchanges? If so, which?
7. What languages are spoken in the four different countries where the country does business?
8. Include any other interesting information on domestic or foreign operations of the company found on their website.